

#7/Prior Art
T. M. Beth B. 000
3/5/05

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: ALSTON, et al.

Serial No.: 10/057,513

Conf. No.: 4325

Filed: January 25, 2002

For: *DYNAMICALLY BRANDED WEB
SITES*

Art Unit: 2151

Examiner: Unassigned

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

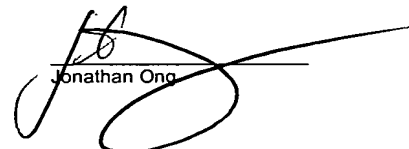
"Express Mail" Mailing Label Number EL175672780US

Date of Deposit December 20, 2002

I hereby certify that this paper is being deposited with the United States Postal "Express Mail Post Office to Addressee" Service under 37 C.F.R. § 1.10 on the date indicated above and addressed to:

Commissioner for Patents
U.S. Patent and Trademark Office, P.O. Box 2327,
Arlington, VA 22202

12/20/02
Date


Jonathan Ong

**INFORMATION DISCLOSURE STATEMENT IN ACCORDANCE
WITH 37 C.F.R. §§ 1.97-1.98**

Commissioner for Patents
U.S. Patent and Trademark Office
P.O. Box 2327
Arlington, VA 22202

RECEIVED

DEC 30 2002

Technology Center 2100

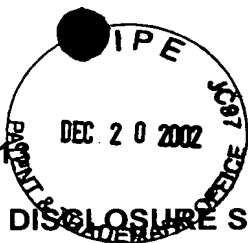
Sir:

Because this Information Disclosure Statement is filed prior to receipt of a First Office Action on the Merits for the above-captioned application, a fee for filing this statement should not be due. If, however, it is determined that a fee is due, any fees that may be due in connection with filing this paper may be charged to Deposit Account No. 50-1213.

In accordance with the duty of disclosure imposed by 37 C.F.R. § 1.56 to inform the Patent Office of all references known by Applicant or Applicant's representative that may be material to the examination of the subject application, Applicant's representative hereby provides this Information Disclosure Statement that is prepared in accordance with 37 C.F.R. §§ 1.97-1.98. Forms PTO-1449 (1 page) and copies of the cited documents are provided herewith in connection with the above-captioned application.

The documents listed on the Form PTO-1449 and supplied herewith are in the English language. Hence, in accordance with the requirements of 37 C.F.R. § 1.98, as amended effective March 16, 1992, no further explanation of the listed items is necessary.

USPN 10/057,511
ALSTON, et al.
INFORMATION DISCLOSURE STATEMENT



Applicant also makes known to the Examiner the following U.S. and International applications, which are commonly owned and/or have one or more inventors in common with the present application.

U.S.S.N.
10/176,228

Filing Date
06/13/02

Docket No.
37232-6064

Although these documents are made known to the Patent and Trademark Office in compliance with Applicant's duty of disclosure, such disclosure is not to be construed as an admission by Applicant or Applicant's representative that any of the references, singly or in any combination thereof, is effective as prior art against the subject application. In accordance with 37 C.F.R. § 1.97(h), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(b) exists.

Applicant respectfully requests that the Examiner review the foregoing references and make them of record in the file history of the above-captioned application.

RECEIVED

DEC 30 2002

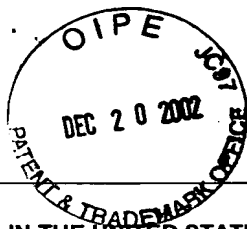
* * *

Respectfully submitted,
HELLER, EHRMAN, WHITE & McAULIFFE LLP

Technology Center 2100

By: David A. Hall
David A. Hall
Registration No. 32,233

Attorney Docket No. 37232-6067
Address all correspondence to:
HELLER, EHRMAN, WHITE & McAULIFFE LLP
4350 La Jolla Village Drive, Suite 700
San Diego, CA 92122-1246
Telephone: (858) 450-8400
Facsimile: (858) 587-5360
EMAIL: dhall@hewm.com



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT

UNDER 37 CFR §1.56, §1.97, and §1.98

PTO-1449 FORM

Sheet 1 of 1

ATTORNEY DOCKET NO.:

37232-6067

SERIAL NO.:

10/057,513

APPLICANTS:

ALSTON, et al.

FILING DATE:

January 25, 2002

GROUP ART UNIT:

2151

U.S. PATENT DOCUMENTS

† EX'R INITIAL	*REF. #	PATENT NUMBER	DATE	NAME	U.S. CLASS/ SUBCLASS	FILING DATE (If appropriate)
	A	5,745,765	04/28/98	Paseman	395/701	10/23/95
	B	6,049,822	04/11/00	Mittal	709/217	10/31/97

RECEIVED**DEC 30 2002****FOREIGN PATENT DOCUMENTS****Technology Center 2100**

† EX'R INITIAL	*REF. #	DOCUMENT NO.	DATE	COUNTRY	TRANSLATION (YES/NO)

OTHER DOCUMENTS

† EX'R INITIAL	*REF. #	CITATION (Author, Article Title, Journal/Book Title, Date, Pertinent Pages, etc.)

EXAMINER'S SIGNATURE

DATE CONSIDERED

† EXAMINER: Initial if reference is considered, whether or not citation is in conformance with MPEP 609. Line through citation if not in conformance and not considered. *Include copy of this form in next communication to applicant.*

* If an asterisk is placed beside the reference number, a copy is not provided because the reference was previously cited by or submitted to the PTO in a prior application that is identified in the statement and relied upon for an earlier filing date under 35 U.S.C. 120. 37 C.F.R. 1.98(d).

TITLE: DYNAMICALLY BRANDED WEB SITES



12-24-02

2151

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: ALSTON, et al.
Serial No.: 10/057,513
Conf. No.: 4325
Filed: January 25, 2002
For: *DYNAMICALLY BRANDED WEB SITES*
Art Unit: 2151
Examiner: Unassigned

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

"Express Mail" Mailing Label Number EL175672780US
Date of Deposit December 20, 2002

I hereby certify that this paper is being deposited with the United States Postal "Express Mail Post Office to Addressee" Service under 37 C.F.R. §1.10 on the date indicated above and addressed to:

Commissioner for Patents
U.S. Patent and Trademark Office, P.O. Box 2327,
Arlington, VA 22202

12/20/02
Date

[Signature]
Jonathan Ong

RECEIVED

DEC 30 2002

Technology Center 2100

TRANSMITTAL LETTER

US Patent and Trademark Office
PO Box 2327
Arlington, VA 22202
Sir:

Transmitted herewith are an Information Disclosure Statement, Form PTO-1449 (1 page), and cited references for filing in connection with the above-identified application. Because this Information Disclosure Statement is filed prior to receipt of a first office action on the merits in the above-referenced application, no fee is due. However, should it be determined that a fee for filing these papers is required, the Commissioner is authorized to charge Deposit Account No. 05-1213, as stated below:

[X] The Commissioner is hereby authorized to charge any fees that may be due under 37 C.F.R. §§ 1.16-1.17 in connection with this paper or with this application during its entire pendency to Deposit Account No. 05-1213. A duplicate of this sheet is enclosed.

Respectfully submitted,
HELLER, EHRMAN, WHITE & McAULIFFE LLP

By: *[Signature]*
David A. Hall
Registration No. 32,233

Attorney Docket No. 37232-6067
Address all correspondence to:
HELLER, EHRMAN, WHITE & McAULIFFE LLP
4350 La Jolla Village Drive, Suite 700
San Diego, CA 92122-1246
Telephone: (858) 450-8400 Facsimile: (858) 587-5360
EMAIL: dhall@hewm.com